

career fields

Opportunities in digital media technology are continually growing and there is no sign of the growth letting up any time soon. Examples of jobs that currently use digital media technology include technical writer, web page designer, computer graphics designer/artist, librarian, news reporter, art director, animation effects programmer, electronic sound effects producer, computer game developer, photographer, educational technologist, and videographer. Many people working in these fields are self-employed consultants and entrepreneurs while others work for a wide range of businesses and industries.

Employer quotes:

"The area of Multimedia is the fastest growing segment of our business so potential employees that have the type of skills the digital media degree program offers will be a valuable resource to us in the future."

"It is very difficult to find employees with these skills in Salina... If a programmer also had experience with Photoshop and Flash, they would be VERY sought after."

"In programming, it is difficult to find people who can both program and design. Most companies hire two workers to do these tasks and it would be highly beneficial to find one person who can do both."

about our programs

DIGITAL MEDIA TECHNOLOGY

The digital media technology program option prepares students to become effective users of digital media technology for communicating with a 21st century global audience. It includes courses in visual literacy, computer graphics software applications, multimedia technologies such as digital video and audio, digital photography, computer programming, hardware and administration in which you assemble computers and install software, and networking technology.

The degree option provides a unique blend of visual communications and computer technologies that will enable graduates to possess a set of skills that are in high and growing demand in the marketplace.



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**DIGITAL MEDIA
TECHNOLOGY**

engineeringtechnology



**K-STATE
AT SALINA**

why k-state at salina?

Why K-State at Salina is unique:

- Unique programs that emphasize hands-on laboratory work by the students
- “Capstone” project courses allow you to practice what you’ve learned in a real world setting
- Geared-up hardware and software labs have the latest software development tools
- Unique PC administration and networking lab allows you to build computers and networks
- Six full-time faculty members in touch with the demands of industry
- Every student gets to work on actual projects generated by our business and industrial partners



the courses

Associate degree, Digital media technology

(66 semester hours)

Freshman Fall semester		Hrs.
CMST 115	Graphics Software Apps.	3
CMST 135	Web Page Development I	3
CMST 137	Fund. of Visual Literacy	3
MATH 100	College Algebra	3
ENGL 100	Expository Writing	3
ETA 020	Engineering Technology Seminar	3
		15
Freshman Spring semester		
CMST 103	Intro to Program Design	3
CMST 130	Intro to PC Administration	3
CMST 216	Digital Media I	3
SPCH 105	Public Speaking 1A	2
COT 150	Humanities through the Arts	3
	Business elective	3
		17
Sophomore Fall semester		
CMST 146	Digital Photography	3
CMST 306	Digital Media II	3
CMST 326	Page Layout & Type	3
ENGL 302	Technical Writing	3
	Computer systems technology elective	3
	Hum/SS elective	3
		18
Sophomore Spring semester		
	Computer systems technology elective	3
	Computer systems technology elective	3
CMST 250	Networking I	3
CMST 336	Digital Media Project	3
	Science elective/lab	4
		16
TOTAL HOURS REQUIRED:		66

Bachelor's degree, Technology management with emphasis in digital media technology

(60 semester hours)

Junior Fall semester		Hrs.
STAT 350	Elements of Statistics	3
ENGL 200	Expository Writing II	3
SPCH 311	Business and Professional Speaking	3
ECON 120	Microeconomics	3
BUS 251	Financial Accounting (UGE)	3
		15
Junior Spring semester		
ECON 110	Macroeconomics	3
BUS 315	Supervisory Management	3
BUS 251	Managerial Accounting (UGE)	3
MATH 205	General Calculus & Linear Algebra	3
MANGT 420	Management Concepts	3
		15
Senior Fall semester		
MANGT 366	Management Information Systems	3
MANGT 420	Management Concepts	3
	Natural Science elective	3
	Hum/SS Science elective	3
	Management elective	3
		15
Senior Spring semester		
CMST 108	PC Desktop Software	3
MKTG 400	Marketing	3
	Hum/SS elective	3
	Management elective	3
	Management elective	3
		15
TOTAL HOURS REQUIRED:		60

need more reasons?

Students in the K-State at Salina Digital media technology option learn about the latest advances in communicating with a global audience using digital media technology. Video, audio, photography, computer graphics and animation are all subjects studied here. Add in a healthy dose of computer technologies such as web development, computer programming and networking technologies and you have a unique blend of skills for making a very exciting and lucrative career.

Many degree programs provide the opportunity to study visual communications with computer graphics, or to study computer programming, but few offer the opportunity to study both of these areas. That is what makes K-State at Salina's Digital media option unique. For example, a digital media student who combines an interest in designing computer graphics with an interest in computer programming will propel themselves into an elite segment of the workforce. There simply are not many people who can understand both visual design and computer programming, yet the market continues to demand this combination of skills more and more. Those who master both skill sets can find themselves working in cutting edge industries including entertainment, education, sales, and new media companies.

Check out the Digital media degree option at K-State at Salina today and launch your exciting and successful career in the 21st century!